

Merchandise Trade Data Visualization



United Nations Statistics Division
Trade Statistics Branch

Objectives

- To present trade data visualization initiatives using UN Comtrade data
- To encourage countries to turn data into insights using modern visualization techniques

Examples

- **Comtrade labs**
- **Comtrade data visualization by UN OICT**
- **Comtrade-SAS visual analytics**

Comtrade labs

- **A place to showcase innovative and experimental uses of UN Comtrade data, cutting-edge data extraction tools, and alternative dissemination platforms**

<http://comtrade.un.org/labs/>

- **Maintained by Trade Statistics Branch, UNSD**
- **Aims to promote data visualization to develop insights**
- **Currently showcases work done by Chatham House, Bertelsmann Foundation, MIT, ECLAC**

Trade concentration chart by OICT

- **An experimental project by UN OICT with substantive support from UNSD**

<https://unite.un.org/ideas/content/partner-concentration-trade-2013>

Comtrade-SAS Visual Analytics

- **Data visualization project by SAS**
- **UNSD/TSB provides technical and substantive support**
- **Aims to make “insights” public**
- **Possibility to create/design customized reports**

****LIVE DEMO****

Thank you

Questions are welcome